

A black and white close-up portrait of a middle-aged man with a beard and mustache, looking directly at the camera with a slight smile. The background is blurred.

The CEO Syndicate
Membership Overview
ceoinstitute.com

CEO  The
CEO
Syndicate



The CEO Institute

Leadership is often a lonely road. As a CEO, the weight of responsibility can be overwhelming – you're expected to have all the answers, yet face unprecedented challenges that few truly understand.

At The CEO Institute, we know that the isolation of leadership is real, and we believe that *no business leader should ever walk alone.*

For over three decades, The CEO Institute has been the place where leaders find clarity amidst the noise, where real connections are made, and where the toughest challenges are met with collective expertise and 'real world' experience.

CEO/ The
CEO
Institute

The CEO Syndicate

Today's CEOs are looking for clear outcomes, whether that's solving specific business challenges, gaining new insights, or accelerating their personal development.

Designed exclusively for business leaders, the member-based CEO Syndicate addresses these needs through experiential learning and mutual group mentoring.

The program is conducted in small peer groups of about 16 CEOs and senior executives from non-competing organisations who are matched according to their fit with the dynamic of each group.

Meeting for a half-day each month in a secure, non-competitive and confidential environment, members feel connected and free to discuss, debate and workshop business and personal issues – and receive objective feedback and opinions.

The journey of learning never stops, and The CEO Institute is a testament to that.

Syndicate format

/ A typical syndicate meeting includes:



Members' Update

Members provide a brief summary of key issues that have arisen since the last meeting and actions taken on matters previously discussed.



'Thought leadership' Expert Speaker

The CEO Institute, in conjunction with the Chairs, will search among the best experts in the field and invite one to meet personally with your syndicate each month to present thought leadership relevant to the group.



'Thought diversity' Open Forum

Each month, we take a deep dive into your personal business matters, addressing operational challenges and offering peer-to-peer support to solve real problems.

In a confidential environment with no competing businesses, we go beyond the surface to examine areas such as financial performance, exit strategies, acquisitions, capital raising, mergers, legal hurdles, business failures or just general business advice.

These are some of the most critical conversations leaders face today, and your syndicate and Chair become your own personal advisory board to help provide unparalleled insights to drive your business forward.

Meetings are hosted at quality venues, convenient to the syndicate's location. However, on occasion, group meetings may be held at a member's business premises. This gives the host member an opportunity to showcase their operations and give fellow members greater insights into their business practices.

Exclusive membership

The 'Right Fit'

Peer-to-peer collaboration is the cornerstone of The CEO Syndicate's success, creating a dynamic environment where members can learn, share, and grow together, providing accountability and support.



Member allocation is a key success factor in optimising the value and satisfaction of The CEO Syndicate program. **Our aim is to ensure every member leaves each session with actionable insights they can immediately implement in their business or personal life.**

As a result, we follow a highly considered evaluation process to determine the right fit – based on a myriad of factors including

business size and type, industry, depth of experience, professional and personal objectives, nature of interests and potential contribution to the discussion.

The right to veto a potential new member is also given to all existing members of the selected syndicate to ensure no conflicts of interest occur within the group.

World-class Chairs

Each of our syndicate groups are chaired by a seasoned board member, with extensive senior business leadership experience, and substantial authority in the market.

The Chairs facilitate the peer-to-peer learning whilst adding world-class business knowledge and wisdom to the discussion. They have the lived experience to analyse and advise on business issues and provide insights from a board-level point of view.

Our 50+ Chairs undergo a thorough vetting process during selection and are then matched to syndicate groups where they can offer the best insights and fresh thinking. The Chair sets and guides the agenda, making sure each member is heard, no one leaves the room confused and clarity is reached.

/ Meet a few of our current chairs



Anne Massey
Chair since 2012

Former positions

CEO Asia Pacific / Officer
Communispace

Chair of the Board
Can Too Foundation

Board Member
InTouch Data

Vice President
Starwood Hotels
and Resorts, NY



Ray Weekes
Chair since 1998

Former/current positions

CEO in Residence/
Adjunct Professor
Queensland University
of Technology

Member
Royal Children's Hospital
Foundation Board

Fellow
Australian Institute of
Company Directors

Fellow
Australian Institute of
Management



Christine Corbett
Chair since 2024

Former/current positions

Interim CEO
Australia Post

CEO Designate
AGL Australia

Non-Executive Director
Royal Children's Hospital,
Melbourne

Member
NBL Advisory Board

Thought leadership

At each syndicate meeting, members hear from one of our 500+ engaging speakers on a topic chosen by the group and facilitated by the Chair. We also hold our subject matter experts accountable by member rating and ranking. The quality of highly rated expert speakers is constantly rated by members, between 8 to 10 on a scale of 1 to 10.

Here are some of our recent presentation topics:

- Boosting Executive Influence and Authority through Trust
- A practical discussion about Privacy and Cyber Security
- The Future of Retail
- Technologies for a Sustainable Future
- The Third Wave of Industrial Law Reform
- Practical AI Applications for Scalable Growth
- Fair Work Act Reforms: Key Changes You Need to Know
- How to Read and Lead the Room

Peer-to-peer support

Each month our syndicates gather to cover a range of issues raised by members that the Chair facilitates until an objective is reached, an issue is resolved, opportunities arise or strategic guidance is given, either by the group or by the Chair.

Members typically add their agenda items based on the following six Principal areas within their business. There are no competing members within a syndicate.

Business environment Business outlook Legal update Industrial relations Off-shore/outourcing ISSUES <ul style="list-style-type: none"> Continued updates on the state of the economy Managing business in a slowing economy 	Top down leadership Owners and boards CEOs Teams Leadership ISSUES <ul style="list-style-type: none"> General dissatisfaction with HR not being strategic Sustainability and ESG 	Everyday issues General management Financial Workplace M&A ISSUES <ul style="list-style-type: none"> Corporate restructuring Economic environment and interest payments onement
Culture and strategy Culture Strategies ISSUES <ul style="list-style-type: none"> Maintaining culture and defining it for your business 	Marketing and technologies Marketing IT ISSUES <ul style="list-style-type: none"> Frustration at lack of R&D, creative thought as to the industry and how to take advantage of inevitable technology changes Look at accelerating marketing using AI tools 	Personal and personnel Personal upskilling Staff management ISSUES <ul style="list-style-type: none"> What's next for a CEO Transitions—in personal life. From start of career to end market

Certification

The CEO Institute is the first global certification body for CEOs, recognising excellence in business leadership.

Full Certification is achieved after five years of continuous membership, and comes with the right to be called a Certified CEO and use the post nominal CCEO.



The CEO Syndicate member benefits

Access to industry experts

Connect with seasoned professionals who provide real-world advice and mentorship to fuel your growth

Confidential peer-to-peer collaboration

Engage in open and confidential discussions with non-competing peers

Enhanced leadership skills

Gain unparalleled insights and sharpen your decision-making skills with peer-driven executive learning

Global recognition

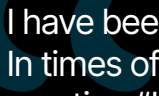
As the world's first global certification body for CEOs, The CEO Institute is recognised by UNESCO for its commitment to leadership excellence

Tailored leadership development

Experience personalised guidance designed to address your unique challenges and accelerate your career trajectory

Expand your strategic network

Build valuable relationships with fellow executives, enhancing your professional network

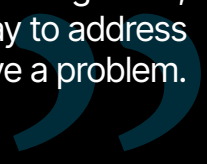


I have been a participant in CEO Syndicates for many years. In times of high workload or stress I say to myself before a meeting “I don’t have time for this”. But after every meeting, without question, my only response is *“I can’t afford not to participate”*. This is an indication of the intrinsic value that participation in a CEO Syndicate brings.

CEOs need to feel that they can be completely open *without fear of judgement or breach of confidence*. Knowing that what’s said in the room stays in the room, is what makes these sessions so effective.

The Institute encourages you to think about *who you are as a leader and how you want to show up in the world*, not just how to run a successful company.

The CEO Institute provides a forum for *working on my business rather than in it*. Given that we are all so busy, it’s very easy to get bogged down with day-to-day business rather than looking over the horizon. By sharing ideas, I will pick up on a better way to address an issue or solve a problem.



/ The CEO Syndicate offers a unique combination of peer support, professional development, and thought leadership.

By becoming a member, you are not just joining an organisation—you are joining a community of leaders dedicated to driving positive change in their businesses and beyond.

Join us today.

institute@ceoinstitute.com
ceoinstitute.com/contact-us

Sydney
Parramatta
Melbourne
Geelong

Brisbane
Gold Coast
Perth
Adelaide

Auckland
Hamilton