

The Leadership Program
Program Overview
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CEO / The
Leadership
Program

Ensuring your managers and team leaders can effectively translate the company's vision into tangible results is a relentless challenge.

Without proper training and development, these key leaders may struggle to keep up with evolving business demands, leading to missed opportunities, reduced team performance, and ultimately, jeopardising sustainable growth.

The CEO Institute believes that no business leader should ever walk alone, and this extends to The Leadership Program which is designed to bridge this gap. Created for our CEO members, this virtual, high-impact senior management program equips your managers and team leaders with the most relevant skills and knowledge to excel.

Drawing its curriculum from The CEO Institute's acclaimed CEO Syndicate program, each monthly 2-hour virtual session features a speaker and topic that has been personally curated for your business and then vetted (with a 95%+ satisfaction rating) by our CEO members across the ANZ region. This results in course content that is not only insightful, relevant and timely, but also directly addresses the pressing needs and priorities of today's business leaders.



Customised learning experience

/ We understand our CEO members and their leaders are time poor. Our program structure is deliberately designed to optimise your team's learning outcomes, while minimising their time investment through:

2-hour **virtual interactive sessions** each month, delivered across a 12-month period

On a **fixed day and time** set by you

For up to **10 senior leaders** in your organisation

No extra burden.

No pre or post session homework requirements.

Just relevant, hands-on learning activities with peers, facilitated by world-class speakers.

Commercially aligned & practical curriculum

**01****Leadership &
Communication**

/ Working closely with you and your HR leader, our Program Director will create a syllabus that meets the unique needs of your cohort, providing a truly bespoke learning experience. The depth and breadth of our curriculum allows you to have coverage across all six business pillars, or alternatively, you can elect the specific modules you want your team to deep dive on – to optimise alignment of the program with your business.

**02****Business Planning
& Strategy****03****Financial
Management****04****Social Responsibility,
Governance & Ethics**

/ Leveraging your insight and strategic directive, our experienced facilitators and expert speakers are committed to integrating your company's leadership development objectives into their presentations and discussions, ensuring maximum relevance and practical application to your organisational goals.

**05****Innovation &
Change Management****06****Operational
Excellence**

The Leadership Program benefits

Access to industry experts

Connect with seasoned professionals who provide real-world advice and mentorship to fuel your growth

Confidential peer-to-peer collaboration

Engage in open and confidential discussions with non-competing peers

Enhanced leadership skills

Gain unparalleled insights and sharpen your decision-making skills with peer-driven executive learning

Global recognition


As the world's first global certification body for CEOs, The CEO Institute is recognised by UNESCO for its commitment to leadership excellence

Tailored leadership development

Experience personalised guidance designed to address your unique challenges and accelerate your career trajectory

Expand your strategic network

Build valuable relationships with fellow executives, enhancing your professional network



In this fast-paced world, we see tremendous value in having our entire leadership team, including myself, **learning and growing at the same time with the same resources**. No time is wasted on waiting for everyone to be on the same page, and they too can share their experiences and insights together to be unified in understanding, therefore offering a premium service for our clients.

Duncan. Managing Director

We now feel we have the tools and information to help us understand the bigger picture of the business environment we work in, **contribute to the management team in a more impactful and influential way**, understand other departments in the business better, and to help us grow and develop in our careers.

Michelle. Human Resources Director



/Ensure your leaders do not walk alone.

Investing in The CEO Institute's Leadership Program means investing in the future of your organisation. By equipping your managers and team leaders with the skills, knowledge and confidence they need to excel, you are supporting their growth and driving the overall success and sustainability of your business.

Connect with us today:

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