



The Executive Syndicate
Membership Overview
ceoinsitute.com

CEO / The
Executive
Syndicate



The CEO Institute

Leadership is often a lonely road. As a business leader, the weight of responsibility can be overwhelming – you're expected to have all the answers, yet face unprecedented challenges that few truly understand.

At The CEO Institute, we know that the isolation of leadership is real, and we believe that *no business leader should ever walk alone.*

For over three decades, The CEO Institute has been the place where leaders find clarity amidst the noise, where real connections are made, and where the toughest challenges are met with collective expertise and 'real world' experience.

CEO/ The
CEO
Institute

The Executive Syndicate

The CEO Institute's Executive Syndicate is a certification course designed exclusively for seasoned executives. It equips leaders with the skills, knowledge and contacts needed to confront problems and manage growth.

The Executive Syndicate is a unique development forum for executives on a leadership journey. Based on a **blended learning model**, the program provides a mix of facilitated and experiential learning, which enables members to enhance their existing management and leadership skills to fast track their career potential.

The 15 subject areas of the Curriculum Framework complement the topics chosen by The Executive Syndicate Chair to meet the needs of members. The program agenda caters for a half-day meeting, held monthly.

Curriculum framework

The Executive Syndicate uses a comprehensive curriculum framework covering the following 15 subject areas:

1. Leadership
2. Business Planning & Strategy
3. Managing People
4. Marketing
5. Financial Management
6. Data Analysis
7. Business Models
8. Social Responsibility & Ethics
9. Corporate Sustainability
10. Corporate Governance
11. Managerial Economics
12. Managing Innovation & Creativity
13. Critical Thinking
14. Technology & Connectivity
15. Global Business

Syndicate format

/ A typical syndicate meeting includes:



Members' Update

Members provide a brief summary of key issues that have arisen since the last meeting and actions taken on matters previously discussed.



'Thought leadership' Expert Speaker

The CEO Institute, in conjunction with the Chairs, will search among the best experts in the field and invite one to meet personally with your syndicate each month to present thought leadership relevant to the group. We also hold our subject matter experts accountable by member rating and ranking. The quality of highly rated expert speakers is constantly rated by members, between 8 to 10 on a scale of 1 to 10.



'Thought diversity' Open Forum

Each month, we take a deep dive into your personal business matters, addressing operational challenges and offering peer-to-peer support to solve real problems.

In a confidential environment with no competing businesses, we go beyond the surface to examine areas such as financial performance, exit strategies, acquisitions, capital raising, mergers, legal hurdles, business failures or just general business advice.

These are some of the most critical conversations leaders face today, and your syndicate and Chair become your own personal advisory board to help provide unparalleled insights to drive your business forward.

Exclusive membership

Membership is by invitation only

Membership to The Executive Syndicate is by invitation only and is limited to senior executives of major business entities, professional firms, government agencies, and non-profit organisations - with an industry non compete standard for each syndicate.

This ensures that each group remains highly relevant and focused on the specific needs of its members.

The 'Right Fit'

Peer-to-peer collaboration is the cornerstone of The Executive Syndicate's success, creating a dynamic environment where members can learn, share, and grow together, providing accountability and support.

Member allocation is a key success factor in optimising the value and satisfaction of The Executive Syndicate program. **Our aim is to ensure every member leaves each session with actionable insights they can immediately implement in their business or personal life.**

As a result, we follow a highly considered evaluation process to determine the right fit – based on a myriad of factors including

business size and type, industry, depth of experience, professional and personal objectives, nature of interests and potential contribution to the discussion.

The right to veto a potential new member is also given to all existing members of the selected syndicate to ensure no conflicts of interest occur within the group.

World-class Chairs

Each of our syndicate groups are chaired by a seasoned board member, with extensive senior business leadership experience, and substantial authority in the market.

The Chairs facilitate the peer-to-peer learning whilst adding world-class business knowledge and wisdom to the discussion. They have the lived experience to analyse and advise on business issues and provide insights from a board-level point of view.

Our 50+ Chairs undergo a thorough vetting process during selection and are then matched to syndicate groups where they can offer the best insights and fresh thinking. The Chair sets and guides the agenda, making sure each member is heard, no one leaves the room confused and clarity is reached.

/ Meet a few of our current chairs



Anne Massey
Chair since 2012

Former positions

CEO Asia Pacific / Officer
Communispace

Chair of the Board
Can Too Foundation

Board Member
InTouch Data

Vice President
Starwood Hotels
and Resorts, NY



Ray Weekes
Chair since 1998

Former/current positions

CEO in Residence/
Adjunct Professor
Queensland University
of Technology

Member
Royal Children's Hospital
Foundation Board

Fellow
Australian Institute of
Company Directors

Fellow
Australian Institute of
Management



Christine Corbett
Chair since 2024

Former/current positions

Interim CEO
Australia Post

CEO Designate
AGL Australia

Non-Executive Director
Royal Children's Hospital,
Melbourne

Member
NBL Advisory Board

The Executive Syndicate member benefits

Access to industry experts

Connect with seasoned professionals who provide real-world advice and mentorship to fuel your growth

Confidential peer-to-peer collaboration

Engage in open and confidential discussions with non-competing peers

Enhanced leadership skills

Gain unparalleled insights and sharpen your decision-making skills with peer-driven executive learning

Global recognition

As the world's first global certification body for CEOs, The CEO Institute is recognised by UNESCO for its commitment to leadership excellence

Tailored leadership development

Experience personalised guidance designed to address your unique challenges and accelerate your career trajectory

Expand your strategic network

Build valuable relationships with fellow executives, enhancing your professional network

/ The Executive Syndicate offers a unique combination of peer support, professional development, and thought leadership.

By becoming a member, you are not just joining an organisation—you are joining a community of leaders dedicated to continuous improvement and driving impactful change.

Join us today.

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ceoinstitute.com/contact-us

Sydney
Parramatta
Melbourne
Geelong

Brisbane
Gold Coast
Perth
Adelaide

Auckland
Hamilton